

The Friends of the Yankee Brass, Inc.



Welcome to the Spring 2024 Friends of the Yankee Brass, Inc. Newsletter

The Friends of the Yankee Brass, Inc. Board of Directors and Yankee Brass Band Music Director continue to be very busy as we work to put the finishing touches on the **2024 Maine concert tour.**

The organization is also working to find ways to promote education and communication. We continue to build out our presence on social media and add to our educational offerings. **Performances** are also very much a part of the communication we strive to achieve. Maine 2024 Concert Tour dates are set! The Yankee Brass Band will be performing concerts during July 23-27 in Corinna, Bangor, Waterville, Bath, and Bethel. The full performance schedule is available on our website. We invite you to attend a concert and look forward to seeing you!

We hope that you will be part of the "conversation" by attending a performance, read **From the Podium** postings by our Music Director and learn from the education page. Also visit our <u>Facebook</u> page and participate in our social media conversation.

Yankee Brass Band Facebook Page

By Mike Seckla



Love it or hate it, social media is where an increasing number of Americans are going first for information. The Yankee Brass Band Facebook page seeks to bridge the gap between 19th century American brass band music and the 21st century. With the Band's stated goal of "entertaining audiences in New England and beyond with historically informed performance", The Yankee Brass social media presence is one way we're trying to both

grow the size of our literal audiences and also stay in touch with the beyond.

Both fans and band members can find something to "like" about our Facebook page. Followers of Yankee Brass on social media are among the first to know the where and when of upcoming Yankee Brass tours and concerts. Also found on the band's Facebook page are pictures and videos of past performances, news items from the Yankee Brass website, Dr. Chesebrough's "From the Podium" musings, and news items about band members past and present. Information about each performance will be posted to the Band's social media, as well as any weather-related venue changes. Are memes more your social media speed? We have those too.

What is the future of The Yankee Brass Band on social media? Goals for the upcoming year include a concert livestream, some educational features, and branching out into other social media spheres. If you haven't already, give us a Like and stay up to date with the latest from The Yankee Brass Band.

Friends of the Yankee Brass, Inc. P.O. Box 1461, White River Junction, VT 05001 A registered 501(c)(3) Non-Profit Organization



The Friends of the Yankee Brass, Inc.



As a 501(c)(3) Non-Profit organization, we depend on the generosity and support of people who find value in our work to keep alive the traditions of the American Brass Bands. There are several ways you can support our efforts.

- <u>Charitable Contribution</u>. The Friends of the Yankee Brass, Inc. contributions are tax deductible and provide the financial support that is vital for our organization to meet our goals. For more information go to the <u>Contribute to the Friends of the Yankee Brass</u> page on our website.
- <u>Spread the Word</u>. Encourage friends, family, and colleagues to visit the <u>Yankee Brass Band</u> website, "Like" the <u>Facebook</u> page, share this newsletter, and invite a friend to attend a performance with you.
- <u>Purchase a CD</u>. Enjoy listening to the Yankee Brass Serenade Band while supporting the organization. Information about the CD is under <u>Performance Samples</u> on our website.

As always, thank you for your interest in and support of the Friends of the Yankee Brass, Inc. and the Yankee Brass Band.

Regards,

Friends of the Yankee Brass, Inc.

Board of Directors

Learn More



www.yankeebrassband.org/

Visit the Facebook Page



www.facebook.com/theyankeebrassband

Contribute



www.yankeebrassband.org/contribute/

Mission of the Friends of the Yankee Brass, Inc.

- Organize and support the Yankee Brass Band to provide live performances that inform audiences of the authentic musical traditions, sounds, and repertoire of 19th century bands.
- Research, restore, and preserve the actual brass band music of the period.
- Provide educational activities and historically informed presentations to promote a better awareness and understanding of the role of brass bands in building our cultural identity and creating a common cultural bond in America.

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